



Business and Industry Services

New and Expanding Industry Training

One of the basic objectives of Rowan-Cabarrus Community College is to stimulate the creation of more challenging and rewarding jobs for the citizens of our area by providing a customized training service to new and expanding industries.

In cooperation, the N.C. Community College System and RCCC will design and administer a program for training the production labor required by any new or expanding industry creating new or additional employment opportunities in North Carolina.

The purpose of this service is to help a new or expanding industry to meet its immediate production training needs and to encourage each industry to develop an internal long-range training program to satisfy its continuing replacement and retraining needs.

Company Eligibility

Companies are eligible for the New and Expanding Industry Training Program when they create 12 or more new jobs during a year in a North Carolina community, over and above their previous 3-year maximum employment level, and they fall in one of the following industry categories:

1. manufacturing
2. technology intensive (ex., software production, Internet services supporting areas outside North Carolina, bio-tech)
3. regional or national warehousing or distribution centers
4. regional or national customer service or data processing centers, or units of a central administrative office
5. air courier services

Companies, which downsize positions in one area of the state, and relocate those positions or operations to another area of North Carolina, are not eligible for the New and Expanding Industry Training Program.

Focused Industrial Training

Specialized courses, workshops, and seminars are available to employees through Focused Industrial Training (FIT). These programs help manufacturers train new and existing employees on processes, procedures, and technology.

Often developed jointly with industry, these courses may be customized in content and length according to need. Instructors may be secured by the college or employed by the contracting industry. The aim is to help employees become more productive and efficient by providing them with the skills to use the manufacturing tools available to them.

Focused Industrial Training offers flexible scheduling and may accommodate the needs of small groups of employees. Training may be held on campus or at the company site.

Contact the Customized Training and Development staff for more information on these and other programs or for an assessment of training needs.

Customized Training and Development

Through the Customized Training and Development Program, companies and organizations in Rowan and Cabarrus counties benefit from tailor-made programs that support their specific needs for a skilled and knowledgeable workforce. Because no two companies are the same, RCCC offers a customized approach to training programs. Individualized needs' assessments and consultations are used to design and implement targeted customized training for organizations who wish to upgrade workers' skills.

Ann Morris, Director, Customized Training and Development, New & Expanding Industry
(704) 637-0760, ext. 444 or (704) 788-3197, ext. 444
Email address: morrisa@rowancabarrus.edu

Heidi Whitesell, Director, Customized Training and Development, Small Business Center
(704) 637-0760, ext. 232 or (704) 788-3197, ext. 232
Email address: whitesellh@rowancabarrus.edu

Jan Corriher, Director, Customized Training and Development
(704) 637-0760, ext. 771 or (704) 788-3197, ext. 568
Email address: corriherj@rowancabarrus.edu

Linda Spencer, Director, Customized Training and Development
(704) 637-0760, ext. 326 or (704) 788-3197, ext. 326
Email address: spencerl@rowancabarrus.edu

Small Business Center

The Small Business Center

Through the services provided by the Small Business Center, Rowan-Cabarrus Community College addresses the full spectrum of the needs of small business, which comprise 98% of the business population in the two counties. Small business owners may take advantage of free consultations on a wide range of topics of concern provided by the experienced staff of the Small Business Center.

The Small Business Center also works closely with state and local agencies in providing referrals or access to other sources of additional information. A comprehensive library of references, videos, and computer software packages is maintained for the use of clients as well. Workshops and seminars are organized and provided year round for small business owners on common areas of interest to the clients and community that the Small Business Center serves.

In addition, certified staff members teach a one-semester class in business planning, offered on both the North and South campuses, that leads prospective business owners and those planning expansion of their businesses through the process of writing a business plan. BUS 280 and NxLevel participants are encouraged to complete a formal business plan which forms the basis of an operating plan for their business and is required by most lending institutions for consideration for a small business loan.

Heidi Whitesell, Director, Small Business Center, Customized Training and Development
(704) 637-0760, ext. 232 or (704) 788-3197, ext. 232
Email address: whitesellh@rowancabarrus.edu